

# AOE v. 1.7 Maintenance Release Features List

Morris Digital Works continues to respond to newspapers' request for product enhancements. The AOE v 1.7 maintenance release includes the following newspaper-requested and MDW-driven enhancements:

## **Newspaper-Requested Enhancements**

### **Ad Enhancement and Special Feature Prices Are Now Configurable**

- ❑ Pricing by classification and category for all upsells, including Top Ads, is newspaper-defined.

### **Images May Be Loaded to Run in Print Edition**

- ❑ A .jpg or .gif image may be uploaded for display in the print product.

### **Newspapers Can Now Add Notes to the Right of the Ad Body**

- ❑ Specific instructions can be provided to your classified ad buyers to ensure ads are constructed correctly.

### **Default Header may be set to a Different Size than Body of Ad**

- ❑ An option has been added to allow the newspaper to set individual default font sizes for each section of the ad: heading, body, and phone number.

### **Upsell Prices Display on Enhancement Screen for non-DTI Customers Only**

- ❑ Additional costs associated with enhancing your ad display beside each enhancement option.

### **Customized Text Can Be Provided at the Bottom of Each Screen**

- ❑ Space has been provided at the bottom of each screen to indicate required fields, business policies, or any customized additional information.

## **MDW-Driven Enhancements**

### **One Set of Core Templates**

- ❑ Changes to the templates can now be made for all newspapers at once.
- ❑ Bug fixes are now instantaneous and automatically received by everyone.

### **Classified Ad Buyers Can Now Give User Feedback about AOE**

- ❑ An optional feedback URL may be added to the Thank You Page for the newspaper. The URL may link to an external form for capturing classified ad buyer questions and/or feature requests.

### **Field Validation Now Done for Billing Information**

- ❑ The following fields are now validated for correct format prior to submission: *E-Mail Address, Day Phone, Evening Phone, Card Number, and Zip Code.*
- ❑ Classified ad buyers are prompted to fix incorrect formats.